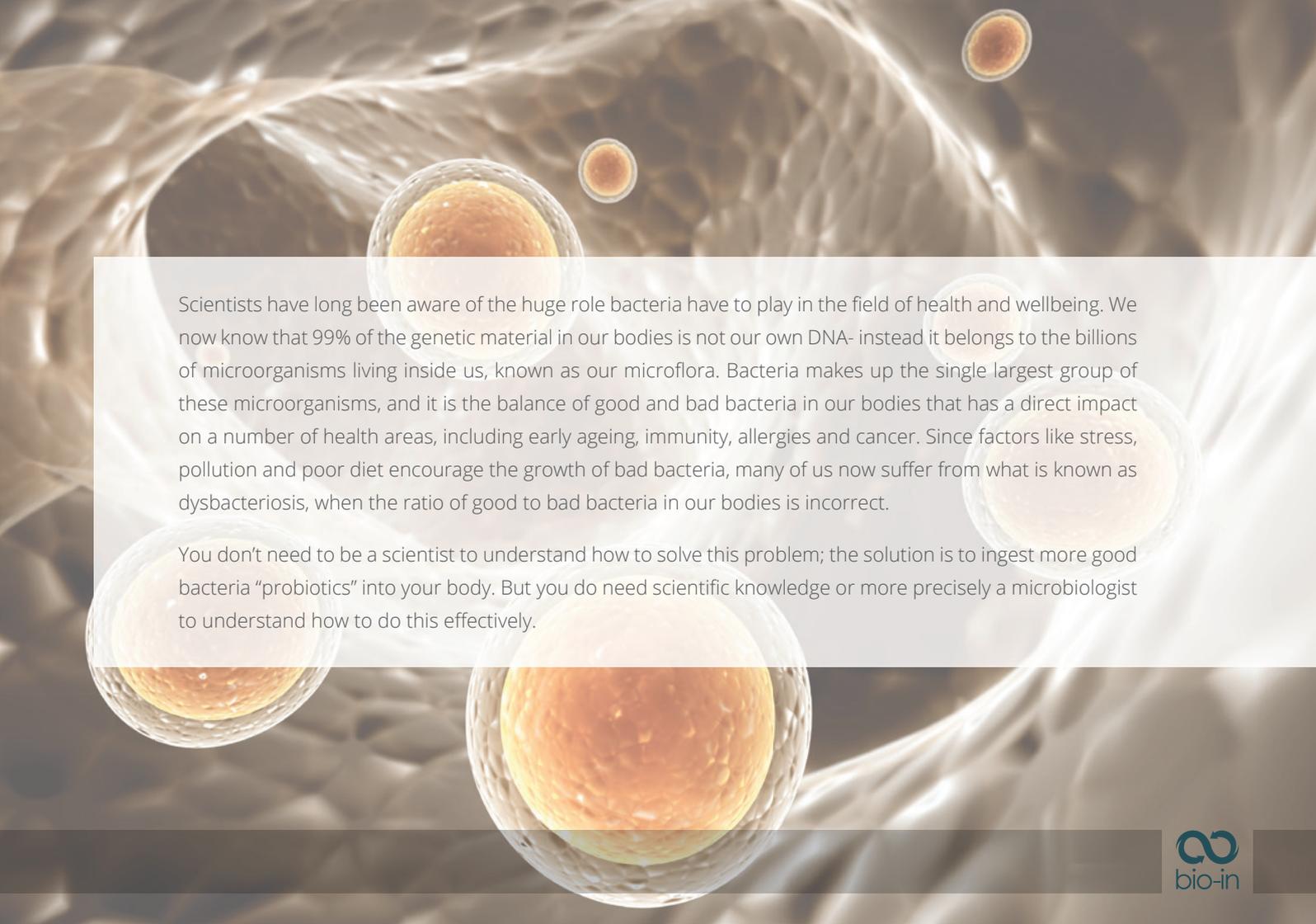


GETTING THE MOST FROM THE SMART PROBIOTICS REVOLUTION



A microscopic view of several spherical bacteria with orange-brown centers and clear outer shells, floating in a clear, flowing liquid. The background shows a textured, cellular-like surface.

Scientists have long been aware of the huge role bacteria have to play in the field of health and wellbeing. We now know that 99% of the genetic material in our bodies is not our own DNA- instead it belongs to the billions of microorganisms living inside us, known as our microflora. Bacteria makes up the single largest group of these microorganisms, and it is the balance of good and bad bacteria in our bodies that has a direct impact on a number of health areas, including early ageing, immunity, allergies and cancer. Since factors like stress, pollution and poor diet encourage the growth of bad bacteria, many of us now suffer from what is known as dysbacteriosis, when the ratio of good to bad bacteria in our bodies is incorrect.

You don't need to be a scientist to understand how to solve this problem; the solution is to ingest more good bacteria "probiotics" into your body. But you do need scientific knowledge or more precisely a microbiologist to understand how to do this effectively.



Smart probiotics and Bio-In

Probiotic products have been on the market for years, in the form of food supplements and functional foods like yoghurts. But their effectiveness has been shown to be very limited, because the live cultures of bacteria don't survive and therefore do not flourish in the body.

This has led to the new, smart approach to probiotics pioneered by Bio-In. Bio-In is not a food supplement or a functional food, but a systematic synbiotic program designed to completely rebalance the body's microflora, leading to long-lasting change.

Here's how this radical new approach to probiotics works.

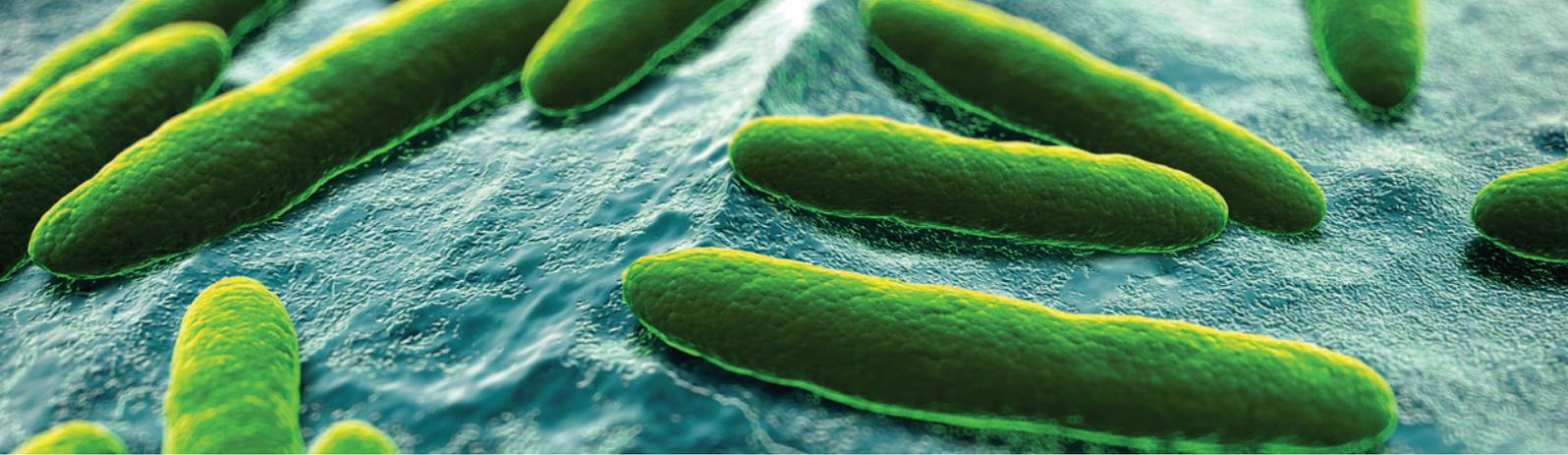
1. Holistic approach

The program is composed of a number of specially designed steps, which working together in synergy, complement and strengthen one another, thus creating the perfect environment for the growth and development of good bacteria:

1. Detoxification and Cleansing: the gut is cleansed and detoxified, preparing the ground for the survival and flourishing of the good bacteria.
2. Seeding: the good bacteria are seeded in the gut.
3. Stimulation of growth: the good bacteria are given the right conditions to thrive.

This holistic approach allows Bio-In to not only tackle and alleviate the symptoms of a number of ailments but to also eliminate their root causes.

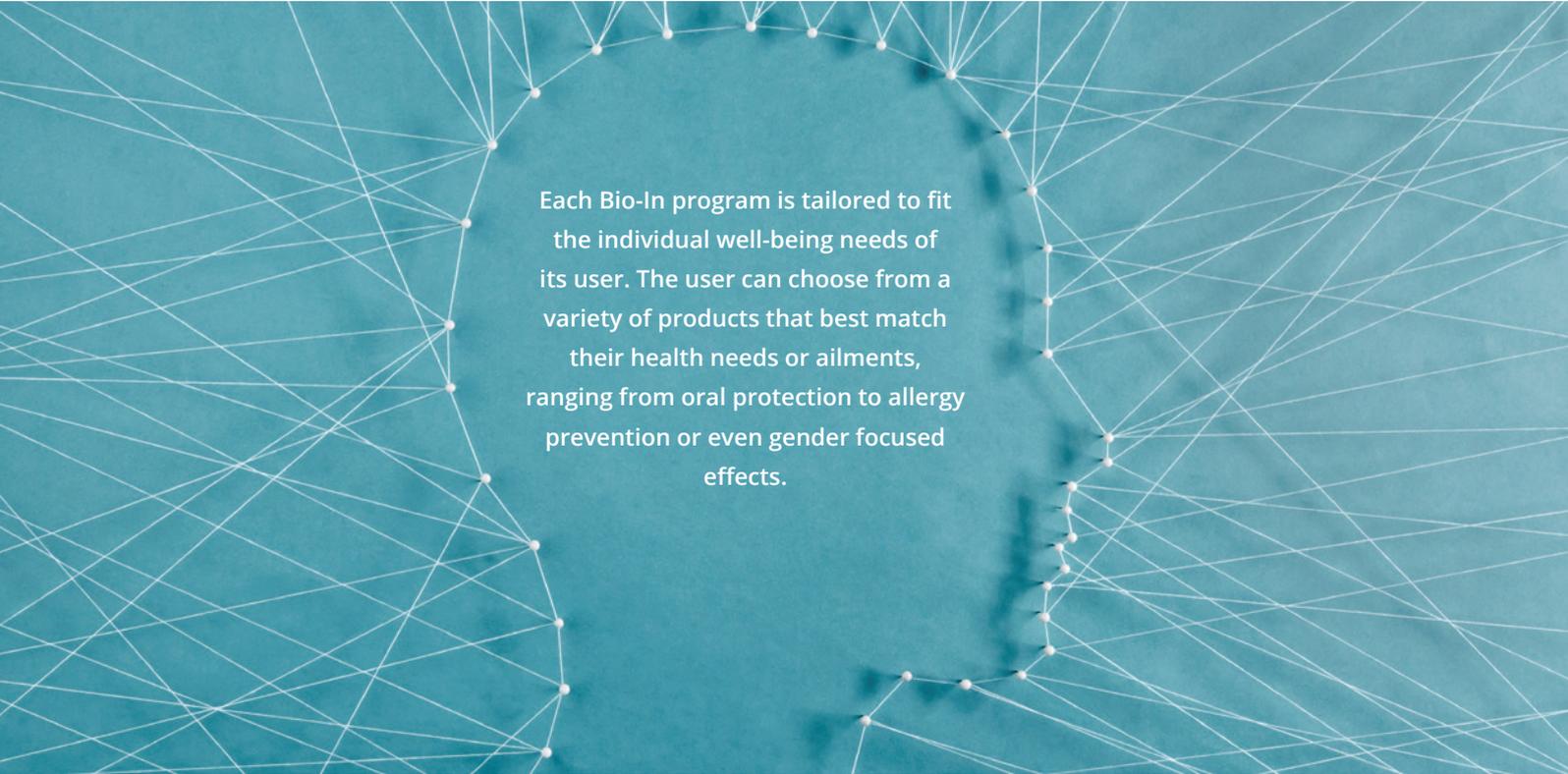




2. Synbiotics

Synbiotics are the key to Bio-In. They are composed of probiotics and prebiotics that act in synergy. The prebiotics act as food for the probiotic cultures, allowing the good bacteria to take root and thrive in the gut. And as far as probiotics are concerned, Bio-In is ahead of the field. Bio-In uses 14 patented probiotic strains that have been specially selected by our scientists to promote maximum long-term benefits. What's more, the lifespan of our probiotics is protected using our patented cryotechnology which enables up to 90% of the probiotic cultures to survive and flourish, enabling them to comprehensively rebalance the body's microbiome.

3. Personalised



Each Bio-In program is tailored to fit the individual well-being needs of its user. The user can choose from a variety of products that best match their health needs or ailments, ranging from oral protection to allergy prevention or even gender focused effects.

The right choice for you

Bio-In is available in three forms; the full Bio-In program, or one of two mini programs, Bio-In Fast Fix and Bio-In Express solution. Each has been designed to harness the power of probiotics for precise health and wellbeing results.



Bio-In

Bio-In is a 120 day, eight stage program which completely restores, rebalances and harmonises the body's microbiome over its duration. By doing this, Bio-In completely stops and reverses health problems associated with dysbacteriosis like early ageing, weakened defensive reactions or even oncological disease.

The full Bio-In program contains 1.5 trillion Culture Forming Units (CFUs), enough to completely transform and revitalise your body for enduring health results.

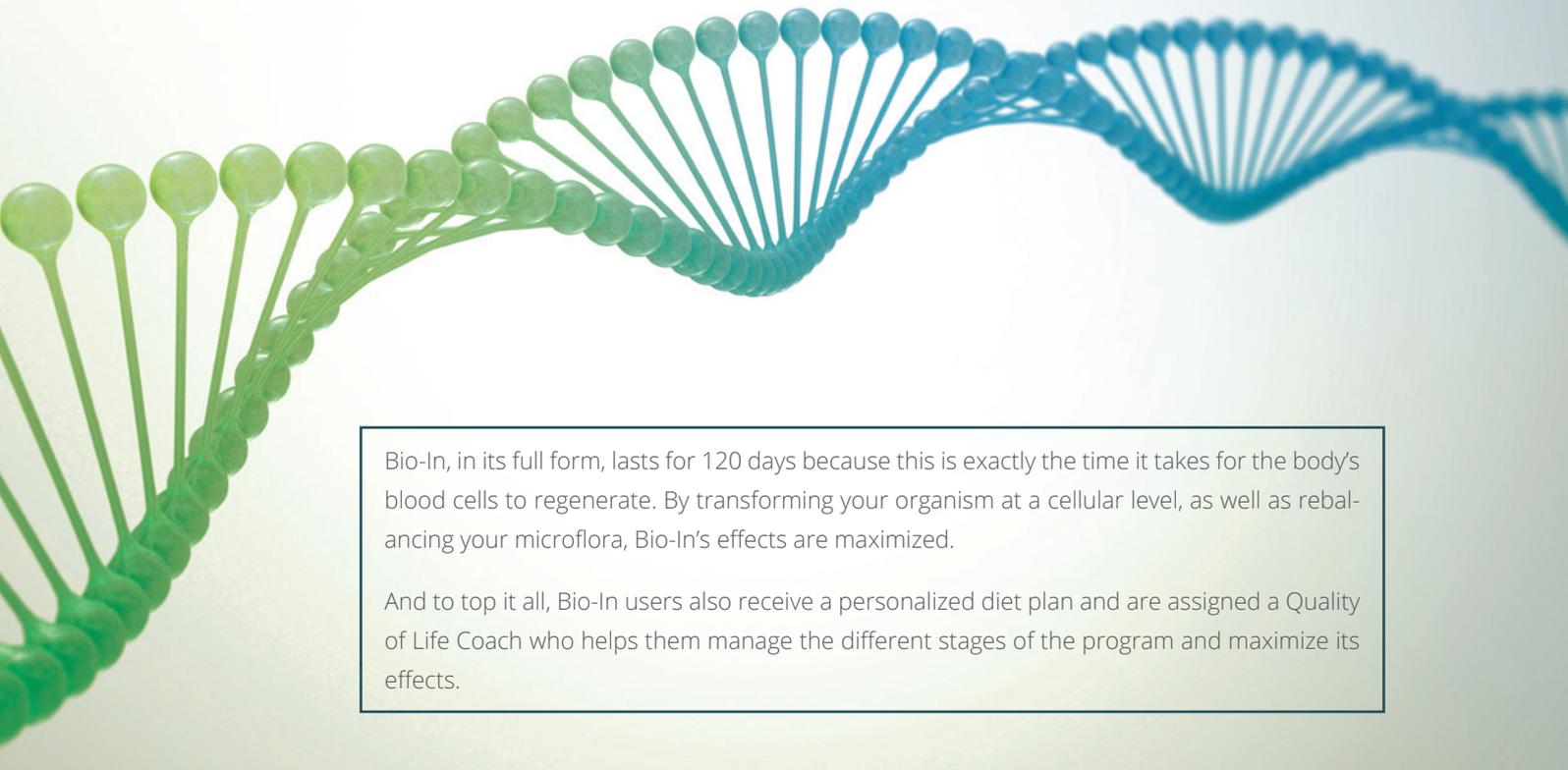


Each user selects their own functional program, choosing from a range of sets comprised of Bio-In's synbiotics and natural food supplements. In this way, Bio-In's effective probiotic solutions can

be intensively directed towards providing transformative and

lasting improvement to specific body functions such as respiratory health, the immune system, oral protection and others.





Bio-In, in its full form, lasts for 120 days because this is exactly the time it takes for the body's blood cells to regenerate. By transforming your organism at a cellular level, as well as rebalancing your microflora, Bio-In's effects are maximized.

And to top it all, Bio-In users also receive a personalized diet plan and are assigned a Quality of Life Coach who helps them manage the different stages of the program and maximize its effects.

Bio-In Express Solution

Express Solution is a 35 day, five stage program designed to provide concentrated and enduring results by enhancing the body's microbial balance and normalising digestive functions. It tackles the symptoms of microflora related acute and chronic disorders in specific bodily functions and can also be used to prevent recurring and seasonal health conditions.

Each user selects their own functional Express Solution program, choosing from a range of sets comprised of Bio-In's synbiotics and natural food supplements. In this way, Bio-In's effective probiotic solutions can be inten-

sively directed towards improving specific body functions such as respiratory health, the immune system, oral protection and others.

The intensively focused Express Solution program restores microflora and eliminates the unpleasant symptoms of digestive health disorder caused by use of antibiotics or other drugs, viral infections, long term stress or burnout. It can also be used preventatively and when ailments are chronic or seasonal. Users will feel significant results and effects which will outlast the duration of the program.



35
days

Bio-In Fast Fix

Fast Fix is a 14 day three stage program designed to rapidly restore damaged microflora and ease acute digestive disorders, alleviating conditions such as abdominal discomfort, stomach aches, diarrhoea and constipation, bloating and meteorism. Additionally, each user can also tailor their own Fast Fix program by choosing one of seven specialized synbiotic products which best suits their well-being needs. These specialized synbiotics have been designed to help enabling the fast, effective suppression of specific symptoms like allergies, exhaustion, joint pains or respiratory inflammation, amongst others.

In this way, Fast Fix both alleviates the negative symptoms caused by microbial imbalance and enhances the performance of one particular bodily function. This intensive program is especially well suited to such acute conditions as travel diarrhoea, stress induced indigestion and food poisoning. Moreover it has an added value of helping the digestive system adapt to new climates and conditions.



14
days

Which program is best for you?

	Bio-In Fast Fix	Bio-In Express Solution	Bio-In
Power of the effect			
Duration and persistence of the effects after the program			
How quickly are the effects noticed			
Main results of the program	Inhibition of acute symptoms	Inhibition of acute and chronic symptoms. Prevention	Systemic solution for the long-term restoration of microflora